

BIPF / FICPI SWEDEN

2019 BRICS IP FORUM

9 & 10 May 2019, Stockholm, Sweden

ORGANISED BY:

BRAZIL

DANIEL

RUSSIA

GORODISSKY

INDIA

Remfry & Sagor

CHINA

 中国国际贸易促进委员会专利商标事务所
CCPIT PATENT AND TRADEMARK LAW OFFICE

SOUTH AFRICA


Von Seidels
Intellectual Property
Attorneys

IN COLLABORATION WITH:



FICPI SWEDEN

PRV

SWEDISH PATENT AND REGISTRATION OFFICE

BIPF / FICPI 2019 BRICS IP Forum

The BRICS IP Forum (BIPF) project was launched more than ten years ago. Each year a Forum is organised by the supporting firms from the five BRICS countries (Brazil, Russia, India, China and South Africa) to update IP practitioners on the latest IP developments in the BRICS countries. This year the Forum is organised in collaboration with FICPI Sweden and the Swedish Patent and Registration Office, PRV. FICPI Sweden is the national group of the international organisation for IP attorneys in private practice called FICPI (see www.ficpi.org)

In 2015, the five BRICS countries represented over 3.1 billion people, or about 41% of the world population; four out of five members (excluding South Africa at #24) are in the top 10 of the world by population. As of 2018, these five nations have a combined nominal GDP of US\$18.6 trillion, about 23.2% of the gross world product, a combined GDP (PPP) of around US\$40.55 trillion (32% of World's GDP PPP) and an estimated US\$4.46 trillion in combined foreign reserves. The BRICS countries were forecasted to expand by 4.6% in 2016, from an estimated growth of 3.9% in 2015. The World Bank expected BRICS growth to increase to 5.3% in 2017. (source Wikipedia)

THE BELOW TABLE INDICATES THE NUMBER OF PATENT AND TRADEMARK CLASS FILINGS IN 2017 (SOURCE WIPO):

Country	Patent filings	Trademark class filings
Brazil	28,576	186,103
Russia	36,883	291,732
India	46,582	283,575
China	1,381,594	5,739,823
South Africa	7,544	26,251
Total BRICS Countries	1,501,178	6,527,484
Total in the World	3,168,900	12,387,600
BRICS % of World Total	47%	52%

At this year's BIPF / FICPI BRICS IP Forum there will be the usual update on the most important IP developments in the BRICS countries. In addition, there will be a special session on Artificial Intelligence (AI) and the Internet of Things (IoT). Although there are different views on how soon we will see real AI playing a role in our everyday lives there are AI experts predicting that it will happen sooner than what is expected. The effects of AI may well be very different in developed and developing countries. Experts are however in agreement that China will most likely take a lead in AI developments and may soon overtake the US in this area. It is predicted that AI has the potential to have a similar impact on society and industry to what the steam engine and the internal combustion engine had during the industrial revolution 200 years ago.

SOME OF THE QUESTIONS THAT WE AS IP ATTORNEYS WILL HAVE TO DEAL WITH RELATING TO AI AND IOT INNOVATIONS ARE THE FOLLOWING;

The algorithms of AI systems may over time come up with inventions that are not created by humans but by the algorithm itself. Who is the inventor and the owner of such an AI algorithm invention?

As algorithms have the inherent capacity to change in unexpected ways, the algorithm may initially not infringe any existing patent but over time infringe an existing patent. Who will be liable?

AI algorithms generate huge amounts of data. Who is the author and who owns the copyright of such data?

AI algorithms and IoT technologies will interact with other AI algorithms and IoT technologies and systems in potentially a haphazard manner resulting in potential infringement of existing IP rights. Who will be liable and how will infringement of IP rights be determined?

Data privacy will become crucial. What will happen when Google has all our private data?

Many of these questions currently have no clear answer. IP practitioners who are aware of the issues will however be in a better position to prepare their practices to advise clients on the possible consequences of AI and IoT technologies.

A panel of experts from the BRICS countries and Sweden will discuss these issues and provide their views on how AI inventions will be dealt with in the BRICS countries and Sweden. This will prepare IP practitioners on what can be expected to come from innovations in the AI and IoT fields in particular from China who will be a major player in this field.

The Forum runs over a period of two days. The programme has been divided into four distinct blocks, with each block covering similar topics. Although it is expected that most participants will attend the full two day Forum there is the option to attend and pay for only the blocks actually attended. **(See Registration Form for details)**

PROGRAMME OVERVIEW:

Thursday, 9 May 2019

BLOCK A: AI and related issues and the Swedish Patent and
(Morning) Registration Office, PRV

BLOCK B: BRICS and Swedish Country Updates
(Afternoon)

Friday, 10 May 2019

BLOCK C: Trademark related topics
(Morning)

BLOCK D: Litigation and Enforcement
(Afternoon)

VENUE: The Swedish Patent and Registration Office, PRV
Valhallavägen 136
Stockholm
Tel: +46 8 782 28 00

Thursday, 9 May 2019

8:30am - 9:00am Registration

9:00am - 9:20am Opening, Peter Strömbäck – Director General of the Swedish Patent and Registration Office, PRV

9:20am - 9:30am Overview of Forum Programme – BIPF Member Firms

Block A: AI and related issues and the Swedish Patent and Registration Office, PRV

9:30am - 10:00am **Session 1, Swedish Patent and Registration Office, PRV**
An overview of the activities and new developments at the Swedish Patent Office and trends in IP applications at the Swedish and Nordic IP Offices.

SPEAKER: Martin Lidén, PRV

10:00am - 10:30am **Session 2**
Latest trends in patent applications by local Chinese inventors. Which Chinese technologies are most often also protected in foreign jurisdictions and what are the expectations over the next decade. Will there be a flood of AI patent applications emanating from China?

SPEAKER: Yan Song - CCPIT

10:30am - 10:50am

10:50am - 12:00pm **Session 3, Panel Discussion**
Artificial Intelligence (AI) and Internet of Things (IoT). What does it hold for the IP practitioner with specific reference to the BRICS countries and Sweden?
Will there be a flood of new innovations and how will patent offices deal with patents relating to AI and IoT technologies. Will there be a new generation of software related inventions emerging from AI and IoT. These and various other issues as mentioned in the preamble of this brochure will be discussed by a panel of experts from the BRICS countries, Sweden and the Swedish Patent Office.

MODERATOR: Bastiaan Koster - Von Seidels

PANEL MEMBERS: Rana Gosain - Daniel Law
Yuri Kuznetsov - Gorodissky & Partners
Pankaj Soni - Remfry & Sagar
Yan Song - CCPIT
Christin Wendel, PRV - Swedish Patent and Registration Office, PRV
Fredrik Egrelius - Ericsson

12:00pm - 1:00pm **Session 4, Panel Discussion**
Examination practice on Graphic Trademarks

MODERATOR: Ling Zhao - CCPIT

PANEL Alexandr Nesterov - Gorodissky & Partners

MEMBERS: Gaurav Mukerjee - Remfry & Sagar
 Bastiaan Koster - Von Seidels
 Johan Nordlund, LL.M - PRV Design and Trademark Department

1:00pm - 2:00pm **Lunch**

Block B: BRICS and Swedish Country Updates

2:00pm - 2:30pm **Session 5**
IP Enforcement in India – What the media does not tell you.

SPEAKERS: Pankaj Soni | Gaurav Mukerjee - Remfry & Sagar

2:30pm - 3:00pm **Session 6**
The South African government has decided to implement substantive patent examination. What are the main reasons for this decision, how will it work and what lessons can South Africa learn from Brazil? Substantive examination was introduced by Brazil in the former IP law of 1971. Currently the backlog in examination in Brazil is approximately 10 years depending on the technological area.

SPEAKER: Bastiaan Koster - Von Seidels

CONTRIBUTORS: Rana Gosain - Daniel Law
 Yuri Kuznetsov - Gorodissky & Partners

3:00pm - 3:30pm **Session 7**
National patents in Russia and Eurasian patents

SPEAKERS: Yuri Kuznetsov - Gorodissky & Partners
 Dmitry Rogozhin - Eurasian Patent Office

3:30pm - 3:50pm **Refreshment Break**

3:50pm - 4:20pm **Session 8**
Unitary Patent Protection and Unified Patent Court, an update

SPEAKER: Claes Almberg, LL.M - Setterwalls Law Firm and previously:
 Swedish Ministry of Justice's Patent Expert

4:20pm - 5:00pm **Session 9**
An Industry perspective on IP

SPEAKERS: Fredrik Egrelus, Ericsson
 Maria Mellgren, Essity
 Marie Tenning, McNeil AB/Johnson & Johnson

7:00pm - 10:00pm **Dinner**

Friday, 10 May 2019

Block C: Trademark related topics

9:00am - 9:30am

Session 10

How to pierce the corporate veil in Chinese trademark infringement cases

SPEAKER:

Ling Zhao - CCPIT

CONTRIBUTOR:

Vladimir Biriulin - Gorodissky & Partners

9:30am - 10:30am

Session 11, Panel Discussion

Is parallel importation an issue that will eventually disappear or is it becoming more of a problem for both authorities, authorised distributors and trademark owners?

MODERATOR:

Vladimir Biriulin - Gorodissky & Partners

PANEL

Rana Gosain - Daniel Law

MEMBERS:

Gaurav Mukerjee - Remfry & Sagar

Ling Zhao - CCPIT

Bastiaan Koster - Von Seidels

To be confirmed - FICPI Sweden

10:30am - 10:40am

Refreshment Break

10:40am - 11:45am

Session 12, Panel Discussion

The protection and enforcement of well-known trademarks in the BRICS countries.

MODERATOR:

Gaurav Mukerjee - Remfry & Sagar

PANEL

Alexandr Nesterov - Gorodissky & Partners

MEMBERS:

Ling Zhao - CCPIT

Bastiaan Koster - Von Seidels

Magnus Ahlgren, PRV - Head of Legal unit at the Design and Trademark Department of PRV

11:45am - 12:30pm:

Session 13, Panel Discussion

To what extent is “bad faith” relevant in contentious trademark cases, copying of style and copying of packaging?

MODERATOR:

Ling Zhao - CCPIT

PANEL

Vladimir Biriulin - Gorodissky & Partners

MEMBERS:

Gaurav Mukerjee - Remfry & Sagar

Bastiaan Koster - Von Seidels

Magnus Ahlgren, PRV - Head of Legal unit at the Design and Trademark Department of PRV

12:30pm - 1:00pm **Session 14**
EU Trademark Directive, and its implementation into Swedish law
SPEAKERS: Liv Bernitz - Senior Legal Advisor, Ministry of Justice, Division for Intellectual Property and Transport Law
Magnus Ahlgren, PRV - Head of Legal unit at the Design and Trademark Department of PRV

1:00pm - 2:00pm **Lunch**

Block D: Litigation and Enforcement

2:00pm - 3:30pm **Session 15, Panel Discussion**
Patent enforcement with specific reference to pharmaceutical litigation in the BRICS countries and how it compares to pharmaceutical litigation in Sweden and other Nordic countries.
MODERATOR: Rana Gosain - Daniel Law
PANEL
MEMBERS: Natalia Nikolaeva - Gorodissky & Partners
Pankaj Soni - Remfry & Sagar
(Richard) Yi Li - CCPIT
Bastiaan Koster - Von Seidels
FICPI Sweden

3:30pm - 3:50pm **Refreshment Break**

3:50pm - 4:30pm **Session 16, Panel Discussion**
Recent court decisions affecting IP licensing in the BRICS countries and Sweden
MODERATOR: Pankaj Soni - Remfry & Sagar
PANEL
MEMBERS: Rana Gosain - Daniel Law
Vladimir Biriulin - Gorodissky & Partners
(Richard) Yi Li - CCPIT
FICPI Sweden

4:30pm - 5:00pm **Session 17**
IP Enforcement update in Sweden – the Patent and Market Court
SPEAKER: Petter Rindforth - Fenix Legal KB

5:00pm - 5:15pm **Session 18, Wrap-up and conclusion**

5:30pm - 8:00pm **Drinks, snacks and networking at the Swedish Patent and Registration Office, PVR**

The programme may, due to unforeseen circumstances, change without prior notice.

Accommodation:

Please make your own hotel arrangements. The following hotels are within easy walking distance of the BIPF / FICPI 2019 BRICS IP Forum venue; The Swedish Patent and Registration Office, PRV, Valhallavägen 136, Stockholm

1. Radisson Blu Royal Viking Hotel, Vasagatan 1, Stockholm;

<https://www.radissonblu.com/en/royalvikinghotel-stockholm>

2. Freys Hotel, Bryggargatan 12, Stockholm

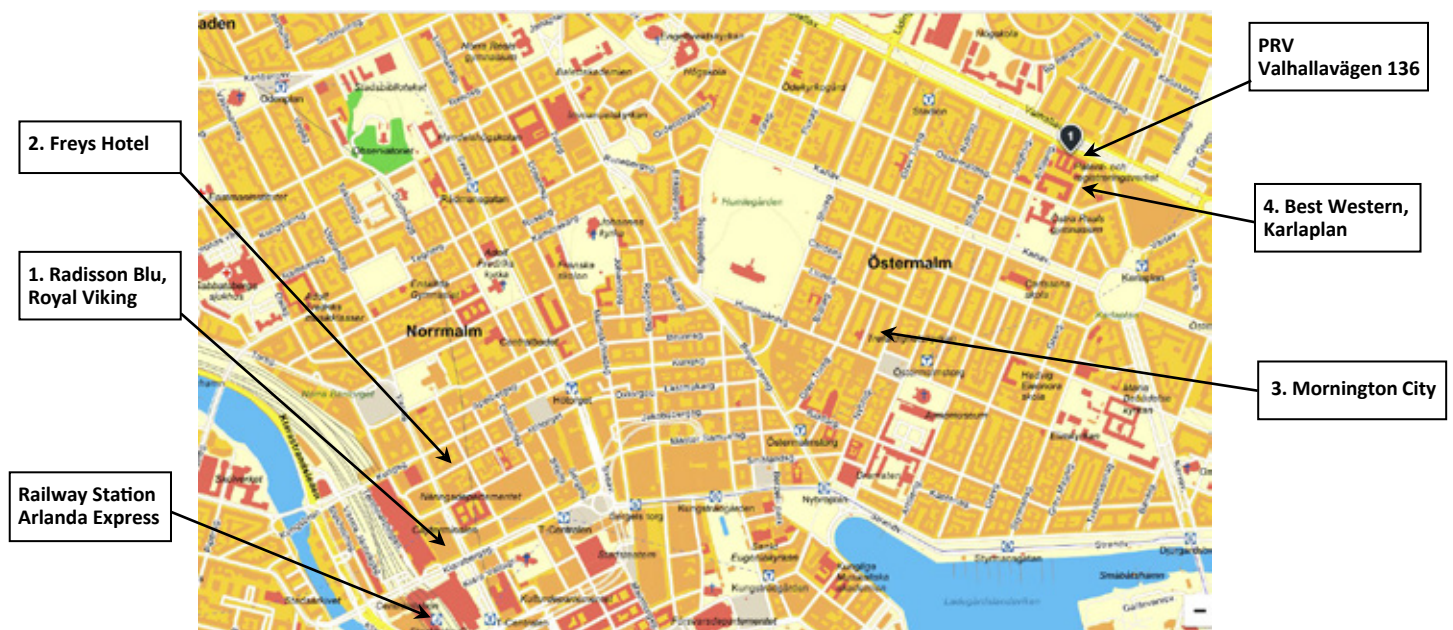
<https://www.freyshotels.com/en>

3. Mornington Hotel Stockholm City, Nybrogatan 53, Stockholm

<https://www.mornington.se/?AreaID=4>

4. Best Western Hotel Karlaplan, Skeppargatan 82, Stockholm

https://www.bestwestern.com/en_US/book/hotel-details.88180.html?



2019 BRICS IP Forum
REGISTRATION FORM

DATE: 9 & 10 May 2019
VENUE: The Swedish Patent and Registration Office, PRV
Valhallavägen 136
Stockholm
Tel: +46 8 782 28 00

Part 1: PERSONAL DETAILS

LAST NAME:

**FIRST &
MIDDLE NAME:**

GENDER:

JOB TITLE:

ORGANISATION:

ADDRESS:

COUNTRY / REGION:

PHONE:

EMAIL:

Part 2: REGISTRATION FEES

(Note: Registration fee of each block includes lunch/dinner and meeting materials)

Fees indicated are per block	Early Bird (before 30 April)	After 30 April
BLOCK A	SEK 750	SEK 900
BLOCK B	SEK 750	SEK 900
BLOCK C	SEK 750	SEK 900
BLOCK D	SEK 750	SEK 900
TOTAL REGISTRATION FEE PAYABLE	SEK	SEK

Part 3: METHOD OF PAYMENT

BANK TRANSFER (net of bank expenses):

PAYABLE TO: FICPI SWEDEN
BANK NAME: SWEDBANK
BANK ADDRESS: Swedbank AB, Landsvägen 40, 17263 Sundbyberg
ACCOUNT NUMBER: 8156-2,933 395 713-3
SWIFT CODE: SWEDSESS
IBAN CODE: SE41 8000 0815 6293 3395 7133
PAYABLE TO: BIPF2019

Please send your completed registration form, together with proof of payment to:
bipf@ficpisen.se