



# Von Seidels

## Expert IP Thinking

Von Seidels is a dedicated intellectual property law firm specialising in protecting and enforcing IP rights in South Africa and Africa. Our head office is in Cape Town and we have a satellite office in Johannesburg, South Africa. We have an office in Namibia to file directly in ARIPO, an office in Cameroon to file directly in OAPI and an office in Nigeria. We work with trusted agents in the rest of Africa.

At Von Seidels, we are a team that enjoy what we do. We believe in providing forward-thinking, user-friendly solutions to our clients that complement their businesses by making intellectual property work in their favour.

## Our Difference

All our partners at Von Seidels are intellectual property specialists. As IP attorneys, we truly appreciate the importance of high quality legal work and professional, timely service. We are committed to adding value to our clients' businesses by providing sound legal advice and effectively managing their intellectual property assets.

A service driven firm, we focus on offering personalised service to businesses of all sizes as well as to individuals. Appreciating that intellectual property needs of businesses vary, we are committed to developing and implementing tailored intellectual property strategies for our clients.

Von Seidels is the first intellectual property law firm in Africa to be ISO 9001 certified for service quality. Our clients can therefore be assured that our services comply with the highest international standards.

The well-known Swedish IP management system PATRICIA™ forms the backbone of our practice and is fundamental in achieving our quality objectives.

Our Quality Management System ensures that the best practices are in place to provide effective management of our clients' intellectual property assets.

## Our Services

At Von Seidels we offer services in all fields of IP law including patents, registered designs, trademarks, copyright, anti-counterfeiting, advertising law, licensing and contracts, commercial IP, IP enforcement, investigations into IP infringement, litigation in all aspects of IP law and plant breeders' rights.

The African continent holds massive commercial potential for overseas businesses and investors, therefore we have equipped ourselves to assist our foreign clients in obtaining and enforcing IP rights in South Africa and throughout the African continent and surrounding islands.

In addition, we have close contact with, and are continually developing, our extensive network of international IP associates to assist our local clients in obtaining suitable and cost-effective protection for their IP rights globally.

With many years of experience working in Africa, we have vast local knowledge and understanding of country-specific legislative requirements and issues across this continent.

